

NCC Cable System Order

11756891

Order #	62312035	Flight Dates	08/15/16 - 08/21/16	Update Date	08/16/16
Systemcode	8080	Agency	Waterfront Strategies	Version	2 Vs. 1
System Name	Spectrum/Outer Milwaukee Zone, WI	Advertiser	EDAF Proj #202196	Show All Lines	
Market	Milwaukee-Racine	Client Code		Total # of Weeks	1
AE	Lauren Rich	Product Code		Total	\$3,578.00
Sales Coordinator	Tori Harley	Est Code	5100	Commission	\$536.70
Office	Washington	Product Name	WI Association	Net Total	\$3,041.30
Phone	(301) 951-2620	Credit Status		Total Spots	61
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPP	-
				CPM	-

Comments : Rt. 8.16 MG spots from 62312013

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	8/15/16	8/21/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$39.00	\$117.00	30	NCR 05/13/16-09/04/16
2	CNN	VARIOUS	8/15/16	8/21/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$61.00	\$122.00	30	NCR 05/13/16-09/04/16
3	CNN	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$77.00	\$231.00	30	NCR 05/13/16-09/04/16
4	HGTV	AVG. ALL WKS<	8/15/16	8/21/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$39.00	\$195.00	30	NCR 05/13/16-09/04/16
5	HGTV	AVG. ALL WKS<	8/15/16	8/21/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$61.00	\$183.00	30	NCR 05/13/16-09/04/16
6	HGTV	VARIOUS	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$77.00	\$308.00	30	NCR 05/13/16-09/04/16
7	MNBC	VARIOUS	8/15/16	8/21/16	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$33.00	\$66.00	30	NCR 05/13/16-09/04/16
8	MNBC	VARIOUS	8/15/16	8/21/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$50.00	\$150.00	30	NCR 05/13/16-09/04/16
9	MNBC	VARIOUS	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$62.00	\$186.00	30	NCR 05/13/16-09/04/16
10	USA	AVG. ALL WKS<	8/15/16	8/21/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$39.00	\$156.00	30	NCR 05/13/16-09/04/16
11	USA	VARIOUS	8/15/16	8/21/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$61.00	\$122.00	30	NCR 05/13/16-09/04/16
12	USA	VARIOUS	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$77.00	\$231.00	30	NCR 05/13/16-09/04/16
13	TNT	VARIOUS	8/15/16	8/21/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$61.00	\$122.00	30	NCR 05/13/16-09/04/16
14	TNT	AVG. ALL WKS<	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$77.00	\$308.00	30	NCR 05/13/16-09/04/16
15	TBSC	VARIOUS	8/15/16	8/21/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$50.00	\$100.00	30	NCR 05/13/16-09/04/16
16	TBSC	VARIOUS	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$62.00	\$248.00	30	NCR 05/13/16-09/04/16
17	BRVO	VARIOUS	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$62.00	\$186.00	30	NCR 05/13/16-09/04/16
18	FOOD	VARIOUS	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$77.00	\$308.00	30	NCR 05/13/16-09/04/16
19	HALL	VARIOUS	8/15/16	8/21/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$50.00	\$200.00	30	NCR 05/13/16-09/04/16

NCC Cable System Order

Order #	62312035	Flight Dates	08/15/16 - 08/21/16	Update Date	08/16/16
Syscode	8080	Agency	Waterfront Strategies	Version	2 Vs. 1
System Name	Spectrum/Outer Milwaukee Zone, WI	Advertiser	EDAF Proj #202196	Show All Lines	
Market	Milwaukee-Racine	Client Code		Total # of Weeks	1
AE	Lauren Rich	Product Code		Total	\$3,578.00
Sales Coordinator	Tori Harley	Est Code	5100	Commission	\$536.70
Office	Washington	Product Name	WI Association	Net Total	\$3,041.30
Phone	(301) 951-2620	Credit Status		Total Spots	61
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD May'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
					CPM

Comments : R1: 8.16 MG spots from 62312013

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
20	USA	AVG. ALL WKS<	8/15/16	8/21/16	09:00	16:00			X	X	X	X	X	-	-	1	\$39.00	\$39.00	30	+1x MG Line Added 8.16 NCR
Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Total																				
SPOTS	61	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	61
AMT	\$3,578.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,578.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/16/16

62312035 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |